

# Function-Specific Permanent Placement Fact Sheet

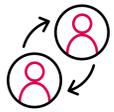
As the marketing and creative world continues to evolve, the skills needed to meet the market demands can be complex and time-consuming. That's where we come in. With patented technology, we source top candidates, significantly reducing your time-to-hire and helping you meet your organizational goals.

## KEY BENEFITS TO FUNCTION-SPECIFIC PERMANT PLACEMENT



### EXPERTISE AND SPECIALIZATION

Our industry-expert recruiting team understands the importance of finding not only the right talent but also the right fit for your team. By pairing our technology with a human-centered approach, you can rest assured that our team is finding the right talent for you.



### ACCESS TO A DIVERSE TALENT POOL

With over 25 years of experience in the marketing and creative space, Creatives On Call has developed a team of over 15,000 talented marketing and creative associates. The goal is to help you find the right talent for your unique challenge.



### TIME SAVINGS

The hiring process can be a lengthy endeavor that takes all key stakeholders away from other valuable initiatives. When you partner with Creatives On Call, you can save anywhere from 40 - 75% of time that can be dedicated to achieving your goals.



### REDUCED HIRING RISKS

The average cost of one bad hire is nearly \$15,000, so it's important to get it right the first time. Creatives On Call has a pro-rated 90-day guarantee on permanent placement candidates to ensure that you're happy with your associate and are can accomplish the goals that matter to you.



### COST-EFFECTIVE SOLUTIONS

While there are costs associated with using placement services, Creatives On Call can be more cost-effective than an internal hiring process. The time saved, reduced hiring mistakes, and access to a broader talent pool all contribute to a more cost-effective hiring process.



### CONFIDENTIALITY

In the case of sensitive positions, using Creatives On Call can help maintain confidentiality. This is crucial when replacing key personnel or making strategic hires.



### NEGOTIATIONS AND ASSISTANCE

Managing the end of the hiring process can be one of the most challenging parts of the journey. The Creatives On Call team has extensive experience facilitating this process, so you can confidently know that it will move smoothly.



### TEMPORARY STAFFING SOLUTIONS

Whether you have a role that requires a shorter duration of work or would like to try someone in a role before offering them a full-time position, Creatives On Call can match you with the right talent without a long-term commitment.



### NO COMMITMENT UPFRONT

We pride ourselves on finding you the best talent while building a partnership with you, which is why we offer our services at no cost until the hire is made.