



Ms. Shawn Trent

Graphic Designer | St. Louis, MO 63109 | s.trent@att.net | sun\_design .org

## GRAPHIC DESIGN-MARKETING-ADVERTISING

### Graphic Design

#### **Creative's On Call, The Creative Group, Aquent & Sun Design**

Present

- Team collaboration in creative design for publishing and in new media.
- Design in *Adobe Web Design Premium Creative Suites*, InDesign, Photoshop, QuarkXpress, Illustrator, PowerPoint, Acrobat, Word. Proficiency in Apple Mac and Windows platforms.
- Update and create websites using (X)HT ML and DHT ML, CSS and JS.
- Create presentations and sites in Dreamweaver, Flash and Go-Live.
- Achievements in Website Development, Scripting & Programming Concepts.
- Accomplished in digital imaging and publishing in graphic and web design.
- Nonprofit and Children's Programs Volunteer, Design & Fine Arts/Photography

### Marketing

Present-2006

#### **JCPenney Company Inc., St. Louis**

Visual Marketing Events - Promotional Sales and Managed Pricing.

### Advertising

**K1 Creative.** Design in QuarkXpress, InDesign, Photoshop, Illustrator, Acrobat. 2005-2006

**Computer Village.** Design in QuarkXpress, Illustrator, Photoshop, Power Point. 2004-2005

**Wright Group.** Desktop Design in QuarkXpress, Photoshop, Illustrator. 2002

**Accu-Color.** Design in Quark for catalog, books, packaging and advertisements. 2001

**Leinicke Design.** Create publications in Quark Xpress, Photoshop, Dreamweaver. 1999-2001

**Voss Printing and Promotions.** Design promotional materials and logos. 1999

**Color Associates Inc.** Desktop Design in QuarkXpress, Illustrator, Photoshop. 1998-1999

**Maritz Inc.** Design promotional and motivational marketing materials. 1996-1998

Design-Advertising: JP. Communications, Kansas City Star, Missouri Color, Anzographics, Kane Graphical Co., EB., Blue Note, Maneater *St. Louis, Kansas City, Chicago, Columbia, MO*

## CLIENT-CUSTOMER SERVICES

Services: Graphic Design, Retail Marketing, Restaurant Server & Catering, Substitute

Teacher, Lawn Services, Volunteer, Benefit Walks *St. Louis, Kansas City, Chicago, Columbia, MO*

## HONORS AND EDUCATION

- Volunteer Services, Benefit Walks, Non Profit, Substitute Teacher, Library. Present-2002
- Conferences, Seminars, IT Workshops, Microcomputer Program, UMSL. Present-2006
- Web Development & Interactivity, CEUs, IT Microcomputer Program, UMSL. 2005-2006
- Web Design, Chancellor's Certificate, IT Microcomputer Program, UMSL. 2001-2002
- Website Development, Compumaster Conference. 2000
- "Team Excellence Recognition", Maritz Inc. 1998
- Graduate study, pre-Medical Illustration/Communications, UMC.
- Bachelor's Degree in Graphic Design, B.F.A., College of A&S, UMC Deans List (3 years).
- Curators Scholars Academic Scholarship recipient to the University of Missouri, Columbia.